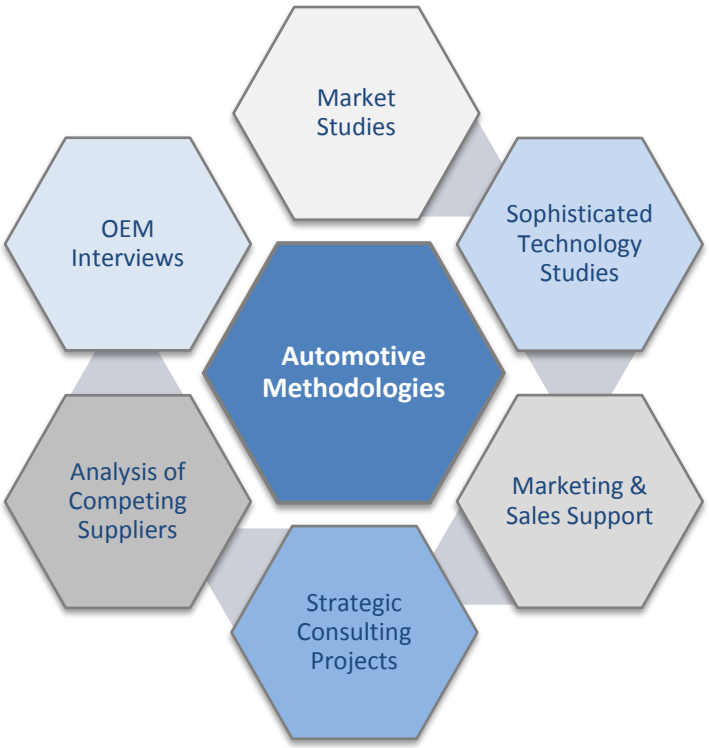
The Martec Group is well positioned in Automotive …

We have the depth of experience necessary to deliver actionable results – having provided market research services nearly 30 years to, among others, the following markets…

- **Leading OEMs**
- **Component suppliers to the global automotive OE and aftermarket**
- **Parts distributors**
- **Associations, trade publications, consultants and data aggregators**



Recent Project Examples

Worldwide Gasoline Engine Strategy and Technology Analysis

Worldwide Diesel Engine and Technology Analysis

Advanced Powertrain Technology Analysis

Steering Wheel and Shift Knob Analysis

Industrial Engine Market & Value Chain Analysis

Worldwide Automatic Transmission Technology Analysis

Seat Belt and Active Head Restraint Technology Analysis

CVT Development & Opportunity Analysis

Mediation and Validation: Aftermarket Components

Analysis of the Worldwide Variable Valve-Actuation Market

Global Advanced Fuel System Market Analysis

Technology Analysis: Direct Ignition Systems

Worldwide ULEV Technology Analysis

Analysis of Electronic Throttle Control Market Development

Global Assessment of Electric Power Steering

Powertrain Control Module Manufacturing Analysis

Smart Tire Technology Forecast

Multi-part Micro-silicon ChemSensor Analysis

Automotive Adhesive and Sealant Analysis

MARTEC

Chuck Bean, CMO
Direct: 248.327.8005
chuck.bean@martecgroup.com